

# Corporate Information

## Executive Offices PepsiCo, Inc.

700 Anderson Hill Road  
Purchase, NY 10577  
914-253-2000

## Co-founder of PepsiCo

### Donald M. Kendall

## Executive Officers\*

### Indra K. Nooyi

Chairman of the Board and  
Chief Executive Officer

### Peter A. Bridgman

Senior Vice President and Controller

### Albert P. Carey

President and Chief Executive Officer  
Frito-Lay North America

### John C. Compton

Chief Executive Officer  
PepsiCo Americas Foods

### Massimo F. d'Amore

Chief Executive Officer  
PepsiCo Americas Beverages

### Richard Goodman

Chief Financial Officer

### Hugh Johnston

President  
Pepsi-Cola North America

### Lionel L. Nowell III

Senior Vice President and Treasurer

### Larry D. Thompson

Senior Vice President, Government  
Affairs, General Counsel and Secretary

### Cynthia M. Trudell

Senior Vice President  
PepsiCo Human Resources

### Michael D. White

Chief Executive Officer  
PepsiCo International  
Vice Chairman, PepsiCo

\* PepsiCo Officers subject to Section 16 of  
the Securities and Exchange Act of 1934.  
For a complete list of the PepsiCo Executive  
Committee, please see page 11.

## Values

Our commitment is to deliver sustained  
growth, through empowered people,  
acting with responsibility and building trust.



When market or market share are referred to in this report, the markets and share are defined by the sources of the information, primarily Information Resources, Inc. and ACNielsen. The Measured Channel Information excludes Wal\*Mart and Sam's, as Wal\*Mart and Sam's do not report volume to these services.

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## Mission

We aspire to make PepsiCo the world's premier consumer products company, focused on convenient foods and beverages. We seek to produce healthy financial rewards to investors as we provide opportunities for growth and enrichment to our employees, our business partners and the communities in which we operate. And in everything we do, we strive to act with honesty, openness, fairness and integrity.

## Primary Websites

PepsiCo, Inc. — [www.pepsico.com](http://www.pepsico.com)  
Frito-Lay North America — [www.fritolay.com](http://www.fritolay.com)  
Pepsi-Cola North America — [www.pepsi.com](http://www.pepsi.com)  
Tropicana North America — [www.tropicana.com](http://www.tropicana.com)  
Quaker Foods — [www.quakerfoods.com](http://www.quakerfoods.com)  
Gatorade — [www.gatorade.com](http://www.gatorade.com)  
Smart Spot — [www.smartspot.com](http://www.smartspot.com)



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