



Power of One

"Given shifting population movement around the world, our largest customers encourage PepsiCo Power of One teams to fully leverage our diverse global portfolio to accelerate growth. We dive deep to understand the unique shoppers of each strategic customer, which enables a greater flow of innovative and customized product solutions. We then leverage our portfolio to drive sales and profit growth for PepsiCo and our retail partners by offering relevant products and targeted programs to consumers in a more localized way worldwide."

— Tom Greco, President, PepsiCo Sales

