

# Profit is where PepsiCo's responsibility begins, not ends.

Throughout our long history of delivering profit and performance for shareholders, a deep sense of purpose has been embedded in everything we do. It represents the fundamental commitment we have embraced for years — to give back as we grow. This is a continuing journey that spans three major areas of focus — human sustainability, environmental sustainability and talent sustainability.



*Nourishing our consumers with a range of fun and healthy products, and making the healthful choice an easier choice.*



*Replenishing the natural resources we can, and minimizing the impact we have on our environment.*



*Cherishing our employees, and making PepsiCo the most desirable place for people of all backgrounds to establish personal and professional growth.*

PepsiCo has made considerable progress on each of these priorities, from our industry-leading product labeling with the Smart Spot program in 2004, to last year's purchase of renewable energy certificates, to our 2008 launch of PepsiCo University to develop tomorrow's multi-cultural/multigenerational leaders.

As a member of the Dow Jones Sustainability World Index (DJSI World) and the Dow Jones Sustainability North America Index (DJSI North America), PepsiCo is a recognized leader in sustainability. The DJSI World comprises the top 10% of the world's 2,500 largest companies based on corporate economic, environmental and social performance. The DJSI North America captures the leading 20% of companies in sustainability out of the largest 600 North American companies of the Dow Jones Global Index.



### 2007 Contribution Summary

\$ in Millions

PepsiCo Foundation . . . . .	\$23.4
Corporate Contributions . . . . .	4.3
Division Contributions . . . . .	8.2
Estimated In-Kind Donations. . . . .	38.9
<b>Total . . . . .</b>	<b>\$74.8</b>

# PURPOSE

