

LOI Questions

NAME OF NONPROFIT:

501C3 #:

CONTACT NAME, TITLE:

TELEPHONE NUMBER:

EMAIL ADDRESS:

1. Indicate which specific PepsiCo Foundation focus area your project or program addresses (*i.e., Health, Environment, Education*):
2. Generally describe the project or program, its goal and objectives, how you intend to implement it, and the timeframe (*350 words or less*):
3. Describe how this project is innovative and/or develops a best practice. Can the project be replicated/scaled up, and how will it be sustained? Who are your collaborators? (*200 words or less*):
4. Describe the intended impact and how you will measure results (*100 words or less*):
5. What is the expected total cost for this project or program?

6. What is the amount of the grant you seek from PepsiCo Foundation?
What percentage of your organization's annual budget does this account for?