



## A Green Future

We operate in local communities around the world, and we're investing in innovative ways to minimize our environmental impact. We're building facilities that conserve energy and raw materials and reduce waste. And across our operations, we're working with environmental organizations to understand local ecological challenges and apply advanced, scientifically based practices to address them.

In 2009, we introduced new Sustainable Engineering Guidelines that apply to our new construction and major reengineering projects worldwide. In the United States, our corporate facility in Chicago meets Leadership in Energy and Environmental Design (LEED) standards for efficient and sustainable energy use and materials. And in Chongqing, China, we opened a new beverage facility designed to use 22 percent less water and 23 percent less energy than the average PepsiCo plant in China. The plant uses its innovative environmental management system to monitor water and energy use on every production line and every piece of equipment in real time. These technologies will help the plant reduce carbon emissions by an estimated 3,100 tons and conserve 100 million liters of water each year.

Working with national and local governments, we also established environmental and investment strategies for each region based on local needs. In the Netherlands, we are working with the local government and nearby companies to investigate how we can increase the amount of sustainable energy we produce instead of buying only renewable energy. Through these and other environmentally responsible practices, we are pursuing our goals to reduce our consumption of water by 20 percent, electricity by 20 percent and fuel by 25 percent per unit of production by 2015, compared with our 2006 consumption.

The PepsiCo Chicago Sustainability Center was one of a select group of 21 buildings around the world in April 2009 to achieve LEED Commercial Interior Platinum certification from the U.S. Green Building Council (USGBC). Its unique design features include seating made from 100 percent post-consumer recycled beverage bottles and flooring, carpeting and other materials that incorporate oat hulls from the Quaker Cedar Rapids plant.

