



In Dallas, working out of kid-friendly, PepsiCo Hope-branded trucks, our team entered underprivileged neighborhoods where children do not have access to traditional summer programs. It delivered nutritious breakfasts that included milk, an apple and a Quaker Oatmeal bar and snacks consisting of a Tropicana juice and a baked Frito-Lay product.

Hope for Accessible Nutrition

PepsiCo is promoting healthy eating worldwide by developing new products rich in whole grains, fruits, vegetables, fiber, key vitamins and nutrients. We also are taking aim at a much broader issue: how to bring sustainable nutrition to the world's most vulnerable and underserved populations.

In the United States, PepsiCo Hope is our initiative to improve access to nutrition in urban communities. In partnership with Central Dallas Ministries, PepsiCo Hope in 2009 piloted a mobile feeding program in Dallas, Texas, delivering more than 50,000 nutritious breakfasts and

snacks—including many PepsiCo products—to underserved children. Additionally in 2009, the PepsiCo Foundation contributed more than \$3 million to key academic and community organizations working to address nutritional challenges in the United States. These organizations included Tufts University Friedman School of Nutrition, Children in Balance and the National Council of LaRaza, Cuidemos Nuestra Salud.

We're also pursuing sustainable nutrition initiatives internationally as a first step to understand how local food quality,

price and access can contribute to hunger and malnutrition. Along with global and local partners, we are developing locally relevant fortified products and will use our supply chain to distribute them to hard-to-reach communities in such countries as Nigeria and India. Supporting international efforts to address chronic hunger in underserved communities, the PepsiCo Foundation disbursed close to \$4 million in grants during 2009 to organizations including the World Food Programme and Save the Children.