



## Nuts About Nutrition

Around the world, consumers love to snack—and many look to nuts and seeds to deliver rich sources of protein, vitamin E, magnesium and other nutrients. These benefits make nuts and seeds an especially relevant and fast-growing category—many of the products contribute to heart health and weight management in unique ways that many other snack categories cannot deliver.

We are building scale and advantage in this \$14 billion global category by leveraging our strengths as the world's No. 2 nuts and seeds seller—and the only truly global competitor in our category. Over the last several years, we've generated solid revenue growth by bringing innovation to flavors, textures, forms and packaging through our go-to-market system. And our nuts and seeds products stand out on grocery shelves, sold under the brands consumers have come to know and trust—Frito-Lay in the United States, Sabritas and Mafer in Mexico, Simba in South Africa, Duyvis in Holland, Spitz in Canada, Benenuts in France and Belgium, Matutano in Spain and Portugal, Nutrinut in Venezuela and Nobby's in Australia.

Learn about Frito-Lay's health and wellness commitment at [www.snacksense.com](http://www.snacksense.com)